



## 2019 Sponsorship Letter and Levels

Dear Summit Supporter,

It is with great excitement that we announce that the 2019 Grand Rapids Neighborhood Summit will be Saturday, March 2, 2019 on Grand Valley State University's downtown campus. The purpose of this annual event is to provide learning opportunities for residents, local businesses and stakeholders on strategies to strengthen neighborhoods for a stronger city.

Last year, we hosted over 425 Grand Rapids people, and featured 27 interactive workshops, intentional networking activities, as well as 17 information and resource tables. Dr. Rasheda L. Weaver, our keynote speaker, kicked off the day-long event with a powerful message on how to use business as a tool for creating positive social change. We also provided a meaningful leadership experience for youth ages 3 to 12, via "Kids Summit" which took place during the event to invest in their leadership and to provide childcare so their guardians could attend Summit.

To continue to incorporate meaningful components like Kids Summit, keep registration free for attendees, and to accommodate the annual increase of attendees, we need your support. Please consider coming alongside us as we continue the work to empower Grand Rapids stakeholders to advocate for neighborhoods and equitable outcomes for our community.

Sponsoring the 2019 Grand Rapids Neighborhood Summit is a wonderful opportunity to visibly demonstrate your shared values of equity and lifting up resident voice for a more inclusive Grand Rapids. With an expected 500 people to attend, it will also be an excellent opportunity to expand awareness of your organization, programs and services.

We ask that donations (or at least the pledge amount) and logos (if applicable) are received by our office no later than November 9, 2018 to assure you and your organization receive the full benefits of the sponsorship levels. We also welcome gift cards, gift baskets and prize donations from local Grand Rapids businesses for the raffle drawing at the end of the event. We plan to merge the non-basket donations into neighborhood gift bundles for the raffle to promote community exploration and to support local businesses. Thank you for considering this invitation to invest in Summit!

Sincerely,

*Stacy Stout*

Stacy Stout  
Chair, Grand Rapids Neighborhood Summit  
Assistant to the City Manager, City of Grand Rapids

### Community Table: \$8,000

All of the Neighborhood Connector sponsor benefits, but with a full-page ad in the event program, and an opportunity to:

- Give brief remarks at the podium during Summit
- Have staff volunteer at the event
- Host a resource table at the event
- Have signage for both the breakfast and lunch portions of the event

### Community Celebration: \$6,000

All of the Neighborhood Connector sponsor benefits, but with a full-page ad in the event program, and an opportunity to:

- Give brief remarks at the Community Celebration
- Have staff volunteer at the event
- Host a resource table at the event

The Community Celebration immediately follows Summit just outside of the Loosemore Auditorium. Due to limited space for tables, we are limited to three Community Celebration sponsors.

### Exclusive Tree Canopy: \$4,500

All of the Neighborhood Connector sponsor benefits, plus:

- Logo on the Summit swag item that each of the expected 500 guests will receive.

Due to limited space on the swag item, we are limited to one exclusive Tree Canopy sponsor.

### Kids Summit: \$3,500

All of the Neighborhood Connector sponsor benefits, plus:

- Logo on the Kids Summit T-shirts.

### Neighborhood Connector: \$2,500

- Logo in event program and on marketing materials leading up to the event, and afterwards in print
- Sponsor profile on Summit social media sites
- Option to contribute 500 items for Summit Registration Packets/Bags
- Half page ad in the event program

### Community Garden: \$2,000

- Logo in event program, on marketing materials leading up to the event, and afterwards in print
- Sponsor profile on Summit social media sites

### Block Party: \$1,500

- Logo in the event program and on marketing materials leading up to the event.

### Block Captain: \$800

- Logo in the event program

### Good Neighbor: \$300

- Organization name listed in event program

**Checks can be made payable to: City of Grand Rapids, and mailed to:**

Stacy Stout, City of Grand Rapids, 300 Monroe Ave NW, Suite 660, Grand Rapids, MI 49503

- Please indicate payment is for the Grand Rapids Neighborhood Summit.

**Please send your logo** in a .JPEG format for social media as well as in at least one of the following formats: Encapsulated Postscript (.eps), Portable Network Graphic (.png), or Adobe Illustrator Artwork (.ai) format to [summit@grcity.us](mailto:summit@grcity.us) by November 9, 2018.

